

MEMORANDUM

Royal Caribbean Cruises Ltd.

TO: Steven Pollock, Chairman
SITE South Florida Region

FROM: Lisa Lutoff-Perlo
SITE, Board of Directors

SUBJECT: SITE SOUTH FLORIDA REGION

DATE: April 17, 1996

I would like to formally congratulate and thank you for accepting the role of Chairman of the South Florida Region. I realize this is a huge commitment and on behalf of all of us on the Board of Directors, thank you for stepping up to the plate.

Not only am I a member of the Board of Directors of SITE, I am also the Board liaison of Regional Activities and work with Tony Napoli when, and if, he needs any assistance. Therefore, I am even more pleased to see that someone is in this role in South Florida.

I received your letter requesting help for the different capacities of volunteerism. If I can assist you in any way, I would be happy to do so. I would be happy to attend any meetings, events, or activities you have planned, so please keep me posted on these happenings.

I wish you great success in your role and in finding qualified, committed volunteers to assist you in making South Florida a great SITE Region. Give me a call if I can help in any way. (Phone: 305-539-6201) (Fax: 800-722-5210).

Sincerely,



Lisa Lutoff-Perlo
Director, Incentive Sales

cc: Tony Napoli

